

A comprehensive look at the year's initiatives



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The *Overview of Bibliothèques de Montréal* presents a comprehensive look at the most recent data and statistics at Bibliothèques de Montréal and provides both an overall and specific understanding of its initiatives.

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I. An Overview of Bibliothèques de Montréal



Mission and Key Priorities

Mission

The mission of Bibliothèques de Montréal is to democratize access to **information, knowledge, culture and leisure**.

Libraries are at the heart of Montréal, city of knowledge, creativity and innovation.

This mission statement is based on the UNESCO Public Library Manifesto.

Source: "La bibliothèque du XXI^e siècle," presented to the Commission permanente du conseil municipal sur le développement culturel et la qualité du milieu de vie, Direction associée – Bibliothèques, Direction de la culture et du patrimoine, May 2010.

Key Priorities

Bibliothèques de Montréal is focused on five key priorities:

- To ensure Montréalers have **access to quality services**
- To increase readership and library usage **among young people 17 and under**
- To increase the role of libraries as a means of **social integration and development**
- To strengthen the role of libraries as **an integral part of the community**
- To assist in making Montréal a **centre for reading and learning**

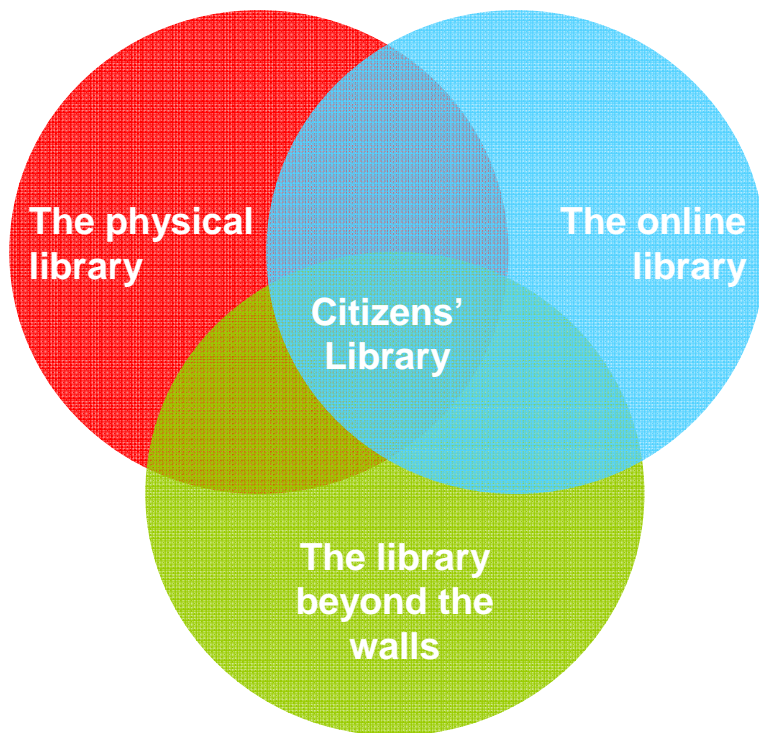


Source: « Montréal, métropole culturelle – Politique de développement culturel 2005-2015 », Ville de Montréal, septembre 2005



The Citizen's Library in Three Parts

Montréal's citizens' library is made up of three complementary and interconnected parts.



The physical library

The network consists of 43 community libraries, with two new libraries currently under construction that will open in 2013. In addition, there is the provincially administered Grande Bibliothèque, which acts as the Montréal network's central library.

The online library

The online library consists of services, content, resources including games, all of them only a click away.

The library beyond the walls

This initiative takes library programs and services and brings them to citizens where they live.

"The library is a veritable community crossroads,
a place that is close to citizens and part of their day-to-day environment."

Source: "La bibliothèque du XXI^e siècle," presented to the Commission permanente du conseil municipal sur le développement culturel et la qualité du milieu de vie, May 2010.



Bibliothèques de Montréal – Customer Service

Bibliothèques de Montréal staff are **customer-oriented**.

More specifically, the customer service provided by Bibliothèques de Montréal comprises **five key principles** developed by a diverse group of library staff throughout the network. All staff are required to adhere to these principles.

Five key principles:

-  Courtesy
-  Respect
-  Equity
-  Efficiency
-  Loyalty and integrity



Bibliothèques de Montréal – Organization

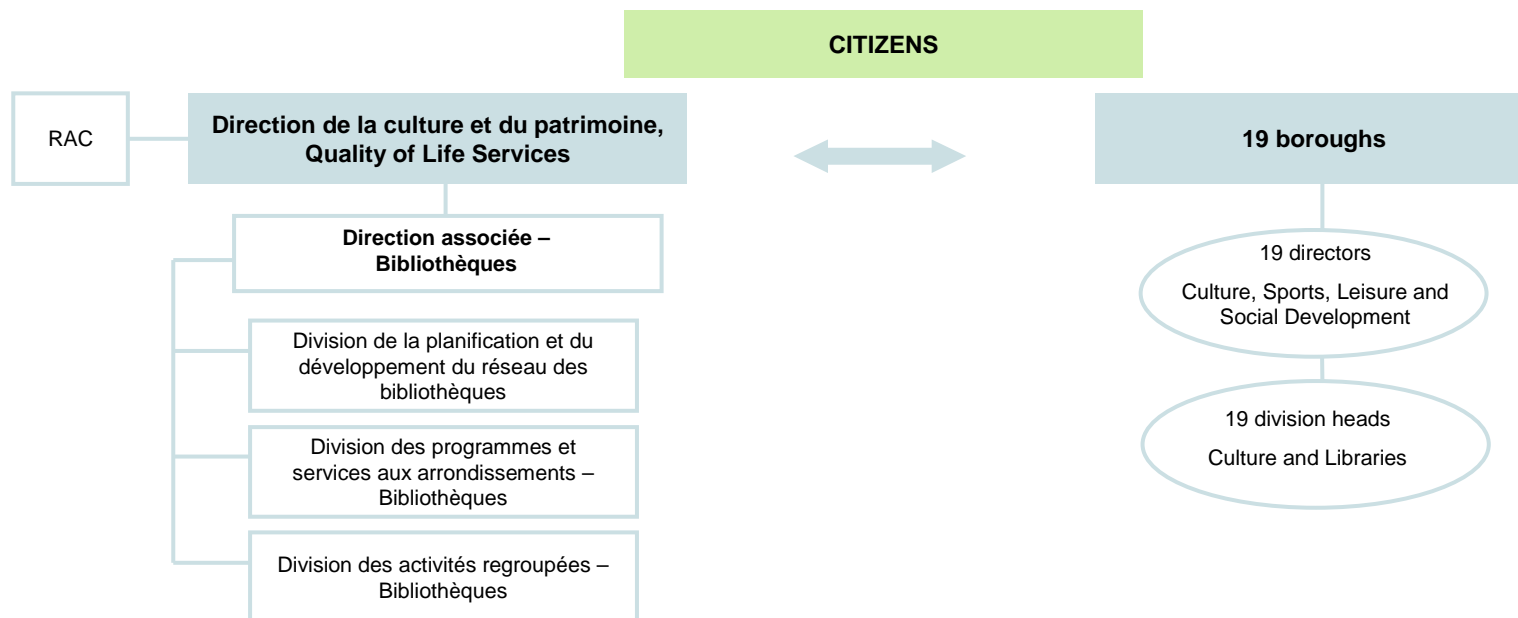
Bibliothèques de Montréal is managed by:

- The 19 Ville de Montréal boroughs, through their respective departments of culture, sports, leisure and social development
- The Direction associée – Bibliothèques, Direction de la culture et du patrimoine

The Direction associée – Bibliothèques includes the following divisions:

- The Division de la planification et du développement du réseau des bibliothèques
- The Division des programmes et services aux arrondissements – Bibliothèques
- The Division des activités regroupées – Bibliothèques

The Programme de rénovation, d'agrandissement et de construction de bibliothèques, or RAC (Library Renovation, Expansion and Construction Program) is run by the same Direction de la culture et du patrimoine.





45 Community Libraries in 2013

| Borough | Library | Year opened |
|-------------------------------------|-----------------------|-------------|
| Ahuntsic–Cartierville | Ahuntsic | 1999 |
| | Cartierville | 2003 |
| | De Salaberry | 1964 |
| Anjou | Jean-Corbeil | 1984 |
| | Haut-Anjou | 1990 |
| Côte-des-Neiges–Notre-Dame-de-Grâce | Benny | 1956 |
| | Intercultural Library | 2005 |
| | Côte-des-Neiges | 1983 |
| | Notre-Dame-de-Grâce | 1984 |
| Lachine | Saint-Pierre | 1991 |
| | Saul-Bellow | 1975 |
| LaSalle | L'Octogone | 1984 |
| Plateau-Mont-Royal | Mile End | 1993 |
| | Plateau-Mont-Royal | 1984 |



| Borough | Library | Year opened |
|-------------------------------|-------------------------------------------------------|-------------|
| Le Sud-Ouest | Georges-Vanier | 1985 |
| | Marie-Uguay | 1982 |
| | Saint-Charles | 1976 |
| | Saint-Henri | 2008 |
| L'Île-Bizard–Sainte-Geneviève | Île-Bizard | 1971 |
| Mercier–Hochelaga-Maisonneuve | Hochelaga | 1996 |
| | Langelier | 1980 |
| | Maisonneuve | 1981 |
| | Mercier | 1989 |
| Montréal-Nord | Belleville | 1973 |
| | Bibliothèque de la Maison culturelle et communautaire | 2006 |
| | Charleroi | 1970 |
| | Henri-Bourassa | 1980 |
| Outremont | Robert-Bourassa | 1998 |
| Pierrefonds–Roxboro | Pierrefonds | 1983 |
| | Roxboro | 1961 |



| Borough | Library | Year opened |
|------------------------------------------|------------------------------------|-------------|
| Rivière-des-Prairies–Pointe-aux-Trembles | Pointe-aux-Trembles | 1999 |
| | Rivière-des-Prairies | 1995 |
| Rosemont–La Petite-Patrie | Petite-Patrie | 1987 |
| | Rosemont | 1951 |
| | <i>Marc-Favreau (new building)</i> | 2013 |
| Saint-Laurent | Vieux Saint-Laurent | 1965 |
| | <i>Du Boisé (new building)</i> | 2013 |
| Saint-Léonard | Saint-Léonard | 1974 |
| Verdun | Île-des-Sœurs | 1990 |
| | Verdun | 1967 |
| Ville-Marie | Père-Ambroise | 2009 |
| | Frontenac | 1989 |
| Villeray–Saint-Michel–Parc-Extension | Le Prévost | 1983 |
| | Parc-Extension | 2002 |
| | Saint-Michel | 1970 |

Note: Official library names are consistent with the rules set by the Commission de la toponymie du Québec. Where the name in common usage differed from the official name, the commonly accepted name was used.



La Grande Bibliothèque – The Network’s Central Library

Partnership

Since its opening in May 2005, La Grande Bibliothèque acted as the central library of the Bibliothèques de Montréal network, according to the terms of a 2003 framework agreement between the Bibliothèque et Archives nationales du Québec (BAnQ), the Ministère de la Culture, des Communications et de la Condition féminine (MCCCF) and Ville de Montréal.

Board of Directors

BAnQ is administered by a board of directors presided over by the library’s Chief Executive Officer. In February 2013, the board of directors consisted of 16 members, including two library member representatives.

Ville de Montréal has three seats on the government-owned corporation’s board of directors. Two of them are held by Ville de Montréal-designated borough management representatives; the third one is held *ex officio* by Ville de Montréal’s Director of the Direction associée – Bibliothèques, who also sits on the BAnQ executive committee.



La Grande Bibliothèque

Credit: Wikimedia Commons



***La Grande Bibliothèque* in numbers – 2011-2012**

- ✓ Registered users: 299,836
- ✓ Total collection: 2,039,268 items, including digital books, databases, electronic serials and computer files
- ✓ Floor space: 33,000 m²
- ✓ Items loaned: 4,878,533
- ✓ Visits: 2,672,328
- ✓ Virtual visits to the BAnQ portal: 4,747,405

Note: BAnQ's fiscal year starts April 1 and ends March 31 of the following year.

Sources: *BAnQ 2011–2012 Annual Report*, pp. 53 and 56, and *BAnQ website*.

For more information: www.banq.qc.ca



La Grande Bibliothèque
Credit: Wikimedia Commons



Bibliothèques de Montréal's Assessment and 2007–2017 Consolidation Plan

Library Assessment, published in 2005

In 2002, the Québec government merged 28 municipalities on the Island of Montréal. Following the merger and at the government's request, an assessment of public libraries on the Island of Montréal was published in 2005.

The overall goal was to establish what needed to be done in order to consolidate the network of libraries. Specifically, the objective was to provide equal access to services for all citizens and increase library loans and usage. Both of these goals had to be achieved in accordance with minimum service standards and the *Politique de la lecture et du livre* (Policy on Reading and Books).



From Assessment (updated in 2007) to the 2007–2017 Consolidation Plan

The assessment identified the various characteristics of Montréal's population, the disparity of services offered and the differences between Ville de Montréal libraries at the time. Montréal libraries were compared to libraries in other Canadian cities with a population of over 500,000 with respect to staffing, collections, floor space, operating expenditures and usage.

The assessment was updated in 2007 in order to include the effects of the Grande Bibliothèque on usage and to integrate aspects of the 21st-century library in addition to taking to account the loss of 15 municipalities from Ville de Montréal during the 2002 merger.

Based on the assessment, a **strategic plan** was drawn up for Montréal's library network that included five key priorities and a **seven-point action plan to consolidate the network** (see following table).



Strategic Plan

Consolidation Plan 2007–2017

The 21st-Century Library

Democratic and creative access to data regardless of the physical or digital medium

A community information, education and cultural centre

Expanded range of services (mediation, beyond the walls, online services) designed to empower all patrons

A space that is open, welcoming, flexible and sustainable and that fosters transparency, participation, experiences and living together

A documentation, professional and community network

A user-friendly approach that focuses on collaboration and partnerships

National and international presence

Key Priorities

To ensure Montréalers have access to quality services

To increase readership and library usage among young people 17 and under

To increase the library's role as a means of social integration and development

To strengthen the library's place as an integral part of the community

To assist in making Montréal a centre for reading and learning

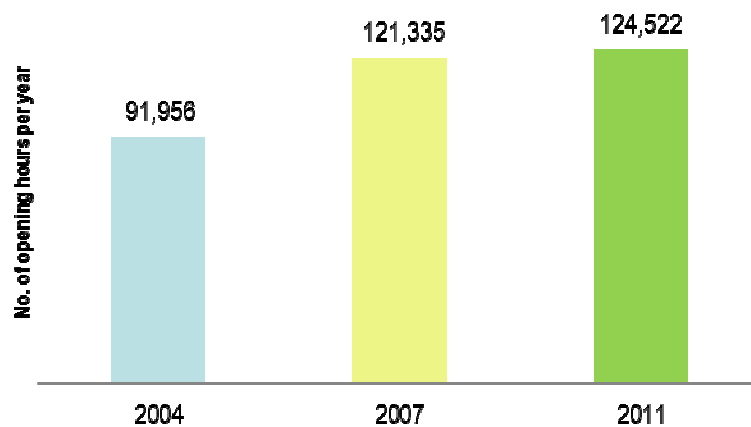
| Action Plan | Strategic Objectives | 2011 Results |
|----------------------------------------------|------------------------------------------------------------------|--------------------------------------------------------------------------|
| RAC program | 57.5 m ² /1,000 residents | 37.0 m ² /1,000 residents |
| Opening hours | Minimum opening time: 53 hours/week | Achieved |
| Technology upgrade | Web services, new technologies | <i>Bibliojeunes</i> , social networks, SoftGuard |
| Staffing improvements | 0.86 librarian/6,000 residents 1.43 employees/2,000 residents | 0.51 librarian/6,000 residents 0.85 employee/2,000 residents |
| Collection improvements | 3 printed books/resident | 2.3 printed books/resident |
| Integrated library system (Millennium) | Integrating all libraries into a network | Achieved |
| Programs and services that meet users' needs | According to needs | Numerous programs and activities outlined in Section II of this document |



Library Opening Hours

Yearly changes

Each column shows the total number of opening hours for all libraries in Montréal for that year. The catch-up achieved between 2004 and 2011 represents an increase of more than 32,500 opening hours.



Note: The total number of opening hours is calculated based on the seasonal schedule submitted by each borough.



The current situation

As of 2011, all libraries in the network are open seven days a week, with a minimum of 53 hours per week year-round. **The consolidation plan objective for opening hours has been achieved.**



Library Staff

In 2011, there were 703.1 employees working at Bibliothèques de Montréal which includes 140.5 librarians, representing an increase of 14.8% and 48.8% respectively compared with figures from 2004. The number of librarians increased steadily during that 8-year period, while the number of employees dropped in 2009 and 2010, only to increase again in 2011.

Change in number of Bibliothèques de Montréal staff since 2004

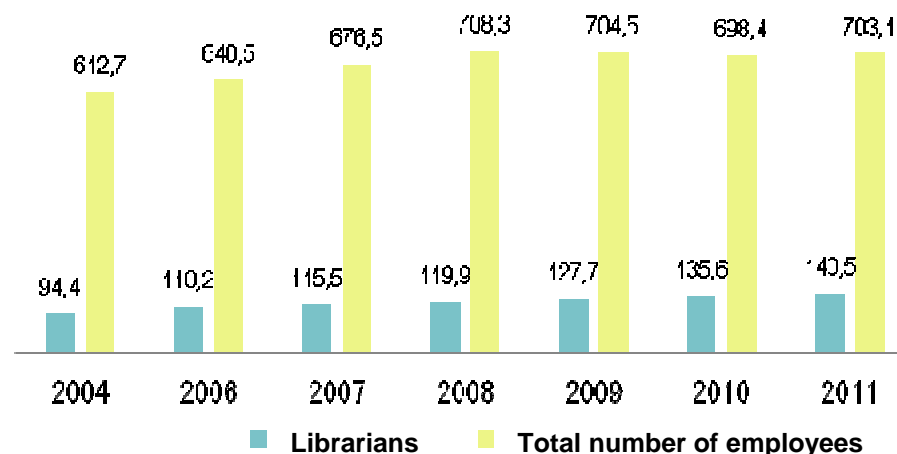


Table Notes

- The number of librarians and employees is expressed in terms of FTE (full-time equivalents, that is, the number of full-time positions and not the number of actual staff).
- The term *employees* includes library technicians, librarians, assistant librarians, blue-collar workers, clerks, information resource consultants, administrative staff, other professionals and supervisors.
- The term *librarian* refers to any position where a degree in library sciences is required in order to complete its tasks: information resource consultants, librarians, head-librarians, some section and department heads and the Director of the Direction associée — Bibliothèques.

Comparison with other Canadian cities

Since 2004, Bibliothèques de Montréal has narrowed the gap with respect to the Canadian average of total number of librarians and employees in cities with a population of over 500,000. The table on the following page shows the Canadian averages, the results for Bibliothèques de Montréal and the shortfalls for 2004, 2009 and 2011.



Changes in Montréal libraries' human resources: gradually catching up to the Canadian average

| Human resources – 2004 data (excluding central services employees) | | | | | | | | | |
|-----------------------------------------------------------------------|------------------------|-------------------|---------------------------------------------------------------|-----------|------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------|-----------|------------------------------------------------------------------------------------|
| Ville de Montréal | 2001 census population | Librarians (FTE) | | | | All employees (FTE) | | | |
| | | Current situation | Average for Canadian cities with a population of over 500,000 | Shortfall | % achievement of the average for Canadian cities with a population of over 500,000 | Current situation | Average for Canadian cities with a population of over 500,000 | Shortfall | % achievement of the average for Canadian cities with a population of over 500,000 |
| | | | Librarians (0.86/6,000 residents) | | | | Employees (1.43/2,000 residents) | | |
| | 1,582,660 | 94.4 | 226.8 | -132.4 | 41.6% | 612.7 | 1,131.6 | -518.9 | 54.1% |
| Human resources – 2009 data (compared with the 2004 Canadian average) | | | | | | | | | |
| Ville de Montréal | 2006 census population | Librarians (FTE) | | | | All employees (FTE) | | | |
| | | Current situation | Average for Canadian cities with a population of over 500,000 | Shortfall | % achievement of the average for Canadian cities with a population of over 500,000 | Current situation | Average for Canadian cities with a population of over 500,000 | Shortfall | % achievement of the average for Canadian cities with a population of over 500,000 |
| | | | Librarians (0.86/6,000 residents) | | | | Employees (1.43/2,000 residents) | | |
| | 1,620,693 | 127.7 | 232.3 | -104.6 | 55.0% | 704.5 | 1,158.8 | -454.3 | 60.8% |
| Human resources – 2011 data (compared with the 2004 Canadian average) | | | | | | | | | |
| Ville de Montréal | 2011 census population | Librarians (FTE) | | | | All employees (FTE) | | | |
| | | Current situation | Average for Canadian cities with a population of over 500,000 | Shortfall | % achievement of the average for Canadian cities with a population of over 500,000 | Current situation | Average for Canadian cities with a population of over 500,000 | Shortfall | % achievement of the average for Canadian cities with a population of over 500,000 |
| | | | Librarians (0.86/6,000 residents) | | | | Employees (1.43/2,000 residents) | | |
| | 1,649,519 | 140.5 | 236.4 | -95.9 | 59.4% | 703.1 | 1,179.4 | -476.3 | 59.6% |



Library Holdings

Number of items

In 2011, the holdings of Bibliothèques de Montréal totalled more than **4.1 million items** divided among the following categories:

| Year | Total holdings | Books and periodicals | Audiovisual materials | Digital collection | Other (educational games, maps, posters) |
|------|----------------|-----------------------|-----------------------|--------------------|---------------------------------------------|
| 2011 | 4,121,383 | 3,821,922 | 278,098 | 11,343 | 10,020 |

New acquisitions

In 2011, there were 259,497 items acquired, which represents a decrease compared with the 2010 acquisition total of 264,253 items. While fewer printed books were acquired in 2011, purchases of audiovisual materials and digital collection items showed a significant increase. The collection replacement rate was 6.3% in 2011, a slight decrease compared with the 2010 rate of 6.5%.

| Year | Total acquisitions | Books and periodicals | Audiovisual materials | Digital collection | Other (educational games, maps, posters) |
|------|--------------------|-----------------------|-----------------------|--------------------|---------------------------------------------|
| 2010 | 264,253 | 232,125 | 30,912 | 489 | 727 |
| 2011 | 259,497 | 221,189 | 34,493 | 2,843 | 972 |

Number of books per resident

The Québec government's *Politique de la lecture et du livre* (Policy on Reading and Books) (1998) set the standard for public libraries **at three books per resident**. In Montréal, the number of books per resident in 2011 was **2.3 books per resident**, the same figure as 2010. This number is below the standard set in the aforementioned Policy.

Number of items per resident

In 2011, the ratio of items per resident (including books and all other types of materials) stayed unchanged compared with the 2010 figure, that is, **2.5 items per resident**.



More Than 10 Million Loans Per Year

Description

Increasingly, Bibliothèques de Montréal loans more and more items per year.

Results

| Year | Number of loans per year | Number of loans per resident |
|------|--------------------------|------------------------------|
| 2012 | Over 11.3 million | 6.8 loans/resident |
| 2010 | Over 10.3 million | 6.2 loans/resident |
| 2008 | Over 9.1 million | 5.6 loans/resident |
| 2006 | Over 8.1 million | 5 loans/resident |





Network-wide Intra-library network Loans and Returns

Description

- The Intra-library network Loan Service enables users to borrow items from any library in the network and return them to any other location, including the Bibliothèque et Archives nationales du Québec (BAnQ).
- With the exception of audiovisual materials, users can also return items borrowed from BAnQ to any library in the network.
- This service has been in place throughout the Bibliothèques de Montréal network since 2011 and is available to all users.



Results

- In 2011, out of the approximately 10.5 million loans recorded by Bibliothèques de Montréal, more than 3.7 million (or 35.6% of total loans) were for items belonging to a library other than the borrower's home branch.
- That same year, BAnQ recorded the return of 14,726 items borrowed from Bibliothèques de Montréal.
- More and more users are reserving library materials. In 2011, close to 540,000 items were reserved online or through the library's circulation desk before they were borrowed.



Out-of-network Interlibrary Loans

Description

The out-of-network Interlibrary Loan Service (ILL) enables users to borrow materials not available within the Bibliothèques de Montréal network. Similarly, other libraries can borrow materials from the Bibliothèques de Montréal network for their own users. Out-of-network ILL is based on the principle of reciprocal services and interlibrary cooperation through combining and sharing resources.



Result

In 2011, Bibliothèques de Montréal received 1,817 loan requests from other libraries and made 1,832 loan requests to other libraries.



Library Floor Space

Current floor space

At the end of 2011, the total floor space of all Bibliothèques de Montréal libraries was **61,050 m²**. This figure includes the floor space of all borough libraries as well as workspace for administrative and technical services and storage areas.

Objective

In order to reach the average of other large Canadian cities, Montréal had set its sights on achieving a ratio of **57.5 m²/1,000 residents**, a figure that was established on the basis of 2004 numbers.

Shortfall

In 2011, Bibliothèques de Montréal's ratio of **37 m²/1,000 residents** represented a shortfall of 20.5 m²/1,000 residents with respect to the objective. The real estate component (RAC program) of the Consolidation plan will gradually increase the floor space of Bibliothèques de Montréal until it reaches the desired target.

| | 2004 | 2007 | 2011 |
|------------------------------------------------|------|------|------|
| Floor space m ² /1,000 residents | 37.3 | 36.4 | 37 |

Comparison with other cities

With a ratio of **37 m²/1,000 residents**, Bibliothèques de Montréal are in **9th place** among Canadian cities with a population of over 500,000.

| Ranking | Canadian cities with a population of over 500,000 | 2011 population | 2011 floor space | |
|---------|---------------------------------------------------|-----------------|------------------|---------------------------------|
| | | | m ² | m ² /1,000 residents |
| 1 | Vancouver | 644,214 | 46,460 | 72.1 |
| 2 | Toronto | 2,790,200 | 172,217 | 61.7 |
| 3 | Hamilton | 531,057 | 29,607 | 55.8 |
| 4 | Mississauga | 738,000 | 36,712 | 49.7 |
| 5 | Edmonton | 812,201 | 40,206 | 49.5 |
| 6 | Winnipeg | 691,800 | 31,838 | 46.0 |
| 7 | Ottawa | 927,118 | 41,763 | 45.0 |
| 8 | Calgary | 1,090,936 | 41,374 | 37.9 |
| 9 | Montréal | 1,649,519 | 61,050 | 37.0 |

Source: Canadian Urban Libraries Council, 2011.



Programme de rénovation, d'agrandissement et de construction (RAC) (Library renovation, expansion and construction program)

Program Description

▪ Objectives:

- ✓ To develop and maintain an appropriate and modern library network that aligns with the five key development priorities of Bibliothèques de Montréal
- ✓ To improve basic services in accordance with the Consolidation plan and the priorities identified in the Assessment of Municipal Libraries
- ✓ To support library renovation, expansion and construction initiatives by Ville de Montréal and external partners
- ✓ To be creative and innovative when implementing best practices: organize architecture or public art competitions, pursue basic LEED (Leadership in Energy and Environmental Design) certification or higher

▪ Implementation date: 2008

- **RAC Overview:** The RAC program was part of **the third initiative area mentioned in the 2008–2011 Cultural Development Agreement** between the Ministère de la Culture et des Communications du Québec (MCC) and Ville de Montréal, and also the subsequent agreement for 2012–2015. It is the real estate component of Bibliothèques de Montréal's Consolidation plan, and it is consistent with the sustainable development principles expressed in the *Agenda 21 de la culture* (Agenda 21 for culture) and in the vision for a 21st-century library.



Construction site of the Du Boisé library, slated to open summer 2013



▪ RAC Project Funding

The funding for RAC Program projects comes from three sources:

- ✓ 40% from the ministère de la Culture et des Communications (MCC)
- ✓ 40% from Ville de Montréal
- ✓ 20% from the borough

In addition to construction costs, expenses eligible for RAC program funding are those associated with building a library collection (only for new buildings), acquiring initial equipment and furnishings, holding an architecture competition, integrating a work of art into a structure and acquiring LEED certification.



Rendez-vous 2012 – Montréal, métropole culturelle /Montréal, Cultural Metropolis

Progress in 2012

At the Rendez-vous 2012 – Montréal, Cultural Metropolis, the Québec Premier announced that the MCC-City Agreement would be renewed for 2012–2015, representing an investment of \$167M over the 3-year period, of which \$60M would be for library construction, expansion and renovation. Updated technology tools to better meet the needs of users, specifically younger members, comes courtesy of \$9M from the Library Collection Development Program.



Current RAC Projects

- The objective of the five library renovation, expansion and construction projects currently under way is to provide the community with a major cultural facility and provide leadership in the areas of architecture, design, urban planning and landscaping, based on the principles of excellence, sustainable development and community consultation.
- **The projects embody the concepts** of the **21st-century library** and the library as a “**third place**,” that is, social surroundings that are separate from home and work: a democratic, locally based environment that will evolve through initiatives such as the introduction of new technologies.
- Each **library renovation, expansion and construction project is different**, as it is based on the specific needs of the community and the characteristics of the surrounding area. They give libraries a unique identity and personality and make them places where people feel at home.

Five current projects

| Library | Borough | Project type |
|--------------|-------------------------------------|---------------------------|
| Du Boisé | Saint-Laurent | New building |
| Marc-Favreau | Rosemont–La Petite-Patrie | New building |
| Benny | Côte-des-Neiges–Notre-Dame-de-Grâce | Relocation (construction) |
| Saul-Bellow | Lachine | Expansion |
| Pierrefonds | Pierrefonds–Roxboro | Expansion |

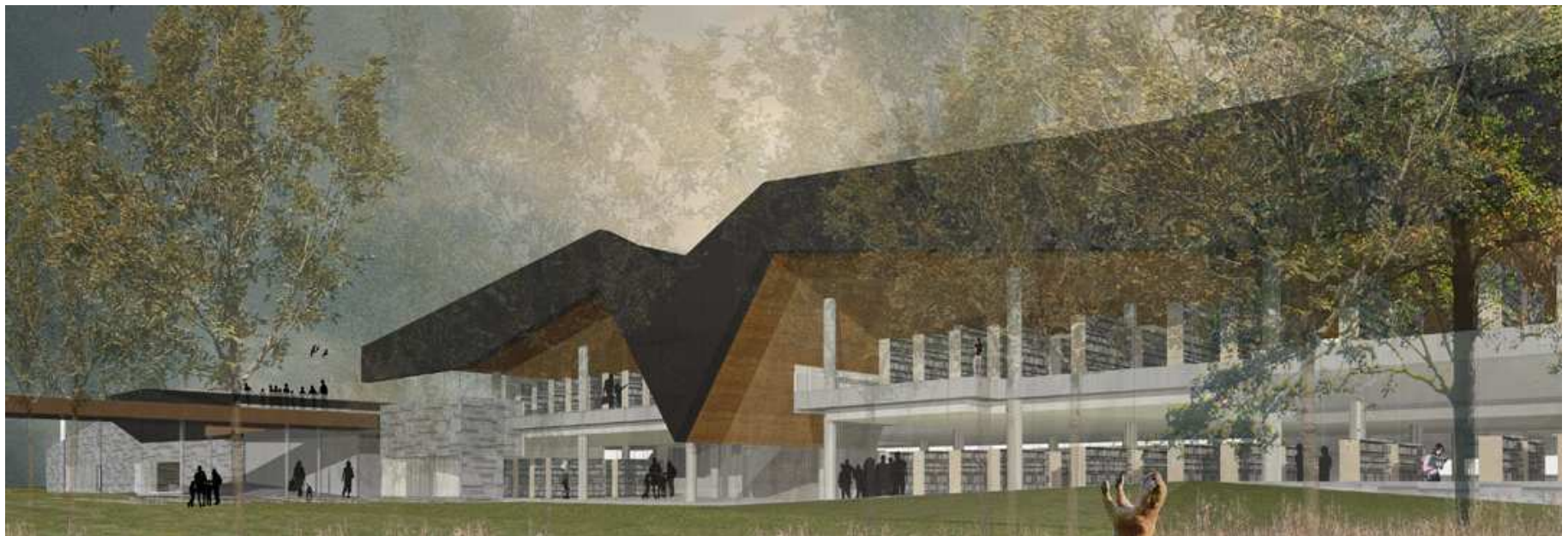
Opening summer 2013



Du Boisé: New Building

Borough: Saint-Laurent

- **Library floor space:** 4,286 m² (floor space assessed at the technical and functional planning stage)
- **Integrated artwork:** *La bourrasque* by Gwenaël Bélanger
- **Noteworthy aspects:** The Bibliothèque du Boisé is aiming for LEED Gold certification, a first for Bibliothèques de Montréal. Featuring high-quality design and sustainable architecture, the new facility (which include an exhibition and museum storage area that enhance the location's cultural and historic significance) are designed to promote self-service and new technologies.



Artist's rendering of the Bibliothèque du Boisé

Credit: Cardinal Hardy/Labonté Marcil/Éric Pelletier Architectes en consortium/SDK et associés inc./Leroux Beaudoin Hurens et associés inc.

Opening fall 2013



Marc-Favreau: New Building

Borough: Rosemont–La Petite-Patrie

- **Library floor space:** 3,000 m² (floor space assessed at the technical and functional planning stage)
- **Integrated artwork:** *Constellation en Sol* by Adad Hannah
- **Noteworthy aspects:** The new library is located mere steps from Rosemont metro station and will offer a wide range of cultural services. Indeed, this welcoming, user-friendly, open space will be put to many uses, such as offering family-oriented programs to the population of this rapidly expanding urban district. The public artwork, to be installed in the inner garden, will remind viewers of the coat worn by Sol, the well-known clown played by Marc Favreau.



Artist's rendering of the Bibliothèque Marc-Favreau

Credit: Dan Hanganu, architectes en consortium/Nicolet Chartrand Knoll/Caron, Beaudoin & Associés



In 2012, *Canadian Architect* magazine gave the architects who designed the Centre culturel Notre-Dame-de-Grâce an Award of Excellence!

Benny: Relocation (construction)

Borough: Côte-des-Neiges–Notre-Dame-de-Grâce

- **Projected contract award date:** summer 2013
- **Library floor space:** 3,227 m² (floor space assessed at the technical and functional planning stage)
- **Integrated artwork:** *Chromazone* by Hal Ingberg
- **Noteworthy aspects:** Once completed, the new Centre culturel Notre-Dame-de-Grâce (Notre-Dame-de-Grâce Cultural Centre) will house the Bibliothèque Benny and a multi-purpose hall. This new gathering place features several communal areas – an outdoor patio, gardens and a café – as well as an innovative and interactive design that integrates it into the surrounding neighbourhood.



Artist's rendering of the Bibliothèque Benny

Credit: workshop Big City/Fitchten Soiferman & Associés/L'OEUF



Saul-Bellow: Expansion

Borough: Lachine

- **Projected contract award date:** fall 2013
- **Total floor space including library expansion:** 2,621 m² (floor space assessed at the technical and functional planning stage)
- **Noteworthy aspects:** The Bibliothèque Saul-Bellow will be expanded, modernized and completely redesigned in a building that will have its own history and character. With its large hall for cultural activities, reading benches on an outdoor patio, natural light, an exterior courtyard and a coffee corner, the library will provide a welcoming environment that is conducive to sharing knowledge.



Artist's rendering of the Bibliothèque Saul-Bellow

Credit: Chevalier Morales architectes



Pierrefonds: Expansion

Borough: Pierrefonds–Roxboro

- **Projected contract award date:** summer 2013
- **Total floor space including expansion:** 3,966 m² (floor space assessed at the technical and functional planning stage)
- **Noteworthy aspects:** In order to fulfill its mission of remaining central to the borough's cultural life, the Bibliothèque de Pierrefonds will be expanded and completely renovated. The new design conforms to the principles of sustainable development, fits the overall nature theme and integrates new information technologies.



Bibliothèque de Pierrefonds



Self-service – A 21st-Century Library Concept

In February 2012, the Ville de Montréal executive committee approved the implementation of Radio Frequency Identification (RFID) technology and the self-service model, to achieve the following goals:

- To increase the pace at which Montréal is catching up to other major Canadian cities
- To promote value-added services
- To facilitate document and inventory management and business processes

Project breakdown

Phase 1 (2013–2015):

- Labelling network holdings by borough
- Installing RFID fixed readers at employee workstations
- Installing self-check in/out stations for members
- Installing RFID anti-theft security gates

Phase 2:

- Implementing RFID hand-held readers for improved collection inventory

Phase 3:

- Installing automatic book drops in libraries, based on transaction volume
- Installing book sorting machines in certain high-volume transaction libraries

Note: The above steps from Phases 1, 2 and 3 will take place simultaneously for libraries in the RAC program slated to open or re-open between 2013 and 2015.



Bibliothèques de Montréal – Usage

The following indicators help determine Bibliothèques de Montréal usage:

1. The number of members and the membership rate in relation to the Montréal population
2. The number of physical visits recorded in one year
3. The number of virtual visits recorded in one year

1. Number of Bibliothèques de Montréal members

- In 2011, Bibliothèques de Montréal had **370,846 members**.
- Children 13 and under accounted for 24.1% of registered users (89,233 members).
- Individuals 14 and up accounted for 75.4% of registered users (279,483 members).
- Institutional users accounted for 0.6% of registered users (2,130 institutions).

Membership rate – Bibliothèques de Montréal

- In 2011, the membership rate (i.e., the number of registered members in relation to the Montréal population) stood at **22.5%**, a slight increase over the 2009 and 2010 rates of 22.2% and 22% respectively.

Overall membership rate – Bibliothèques de Montréal and BAnQ

- In 2011, the Montréal members of the provincially administered Bibliothèque et Archives nationales du Québec (BAnQ) accounted for 169,934 out of its 286,074-strong membership, with the Montréal contingent representing 59.4% of total members.
- Factoring in the Grande Bibliothèque's Montréal members brings the overall membership rate to **32.8%**, compared to the 2010 rate of 32.0%.



Comparison with other cities

In the ranking of Canadian cities with a population of over 500,000, Montréal places last in terms of its membership rate (see table below). However, when the BAnQ's Montréal users were added to the Montréal libraries' total, Montréal has a membership rate of 34.78%, bringing it close to the average for public libraries in Québec according to 2011 MCCCCF figures (*Statistiques générales 2011 – données préliminaires*).

Active library members in nine Canadian cities

| Ranking | Library | 2010 Population | 2010 | | 2011 Population | 2011 | |
|---------|-----------------|--------------------|---------------------------|---------------------|--------------------|---------------------------|---------------------|
| | | | Number of active users | Penetration rate | | Number of active users | Penetration rate |
| 1 | Hamilton | 519,109 | 297,049 | 57.2% | 531,057 | 291,738 | 54.9% |
| 2 | Vancouver | 629,992 | 350,161 | 55.6% | 644,214 | 351,862 | 54.6% |
| 3 | Winnipeg | 684,100 | 344,821 | 50.4% | 691,800 | 373,393 | 54.0% |
| 4 | Edmonton | 782,439 | 492,210 | 62.9% | 812,201 | 432,495 | 53.2% |
| 5 | Toronto | 2,773,000 | 1,320,085 | 47.6% | 2,790,200 | 1,270,577 | 45.5% |
| 6 | Calgary | 1,071,515 | 453,488 | 42.3% | 1,090,936 | 447,666 | 41.0% |
| 7 | Mississauga | 734,000 | 260,835 | 35.5% | 738,000 | 295,907 | 40.1% |
| 8 | Ottawa | 917,570 | 304,982 | 33.2% | 927,118 | 361,982 | 39.0% |
| 9 | Montréal | 1,651,235 | 528,912 | 32.0% | 1,649,519 | 540,780 | 32.8% |

Source: Canadian Urban Libraries Council.

Note: Although there is a general definition of the term "active users" as it applies to all Canadian libraries identified by the Canadian Urban Libraries Council, inaccuracies in the definition have created discrepancies between the rate of active users listed for different cities.

The decrease in population from 2010 to 2011 can be explained by the different population data sources: the 2010 numbers were taken from the 2010 decree; those for 2011 used the census results from that same year.



2. Physical visits recorded in a single year

In 2011, more than 6.5 million visits to Bibliothèques de Montréal libraries were recorded, representing an increase of 1.7% compared with the 2010 figure of 6.4 million visits. Between 2010 and 2011, Montréal remained in second place in the ranking of large Canadian cities with a population of over 500,000 in terms of total number of recorded annual visits.



Physical visits to libraries in nine Canadian cities

| Ranking | City | Number of visits recorded in 2010 | Number of visits recorded in 2011 |
|---------|-----------------|-----------------------------------|-----------------------------------|
| 1 | Toronto | 18,352,210 | 19,064,857 |
| 2 | Montréal | 6,419,818 | 6,527,744 |
| 3 | Vancouver | 6,161,647 | 6,523,630 |
| 4 | Calgary | 5,459,541 | 5,350,000 |
| 5 | Edmonton | 5,602,576 | 5,303,482 |
| 6 | Ottawa | 5,254,500 | 5,275,850 |
| 7 | Mississauga | 4,225,450 | 4,753,900 |
| 8 | Hamilton | 3,473,950 | 4,089,150 |
| 9 | Winnipeg | 2,684,867 | 2,689,454 |

Source: Canadian Urban Libraries Council.



3. Virtual visits recorded in a single year

In 2011, **1,043,140 virtual visits** were recorded, representing a decrease of 4.5% compared to the 2010 figure of 1,092,007. However, in 2010, visits to the Bibliothèques de Montréal website increased dramatically, by 37.6%.

Virtual visits to the websites of libraries in nine Canadian cities

| Ranking | City | Number of virtual visits recorded in 2010 | Number of virtual visits recorded in 2011 | % increase |
|----------|-----------------|-------------------------------------------|-------------------------------------------|--------------|
| 1 | Toronto | 27,003,433 | 23,403,526 | -13.3% |
| 2 | Ottawa | 12,468,040 | 14,993,219 | 20.3% |
| 3 | Mississauga | 7,404,339 | 9,218,962 | 24.5% |
| 4 | Edmonton | 7,700,000 | 9,033,029 | 17.3% |
| 5 | Calgary | 5,195,019 | 5,564,901 | 7.1% |
| 6 | Vancouver | 5,385,076 | 5,173,939 | -3.9% |
| 7 | Hamilton | 2,342,050 | 2,621,500 | 11.9% |
| 8 | Winnipeg | 1,480,664 | 1,630,816 | 10.1% |
| 9 | Montréal | 1,092,007 | 1,043,140 | -4.5% |

Source: Canadian Urban Libraries Council.



Survey of Library Usage

Description

In 2012, thanks to funding provided under the *Entente sur le développement culturel de Montréal* (agreement on cultural development), Bibliothèques de Montréal was able to commission Léger Marketing to conduct a survey.

- **Objective:** To assess residents' knowledge, perceptions and usage of Bibliothèques de Montréal
- **Target group:** Montréal residents
- **Date:** November 2012

Results

- Close to 50% of the Montréal residents surveyed said they had used Bibliothèques de Montréal services within the past year.
- The profile of recent Bibliothèques de Montréal users presents a diverse picture that is representative of the overall population.
- Survey respondents stressed the strengths of Bibliothèques de Montréal: accessibility, free services, flexibility in renewing loans, freedom to borrow several items at once and return them to another network branch, service provided by library staff.
- Survey respondents were primarily familiar with traditional services, such as loans and reading areas. Online services, WiFi and computers were less well-known.
- Many respondents felt that online services should be more widely publicized, as this would encourage more people to use Montréal libraries.
- Generally speaking, Bibliothèques de Montréal's activities and programs are not well-known, although there was slightly more awareness of such activities as exhibitions, story time, lectures, reading clubs and meet-the-author events.
- Survey respondents expected staff to advise and assist them in using library services and be both competent and passionate book-lovers.
- **The service provided by library staff was the factor with the greatest impact on overall user satisfaction.**

Source: "Étude sur la fréquentation des Bibliothèques de Montréal," a survey conducted by Léger Marketing in November 2012.



Operating Expenses and Revenue

Operating Expenses

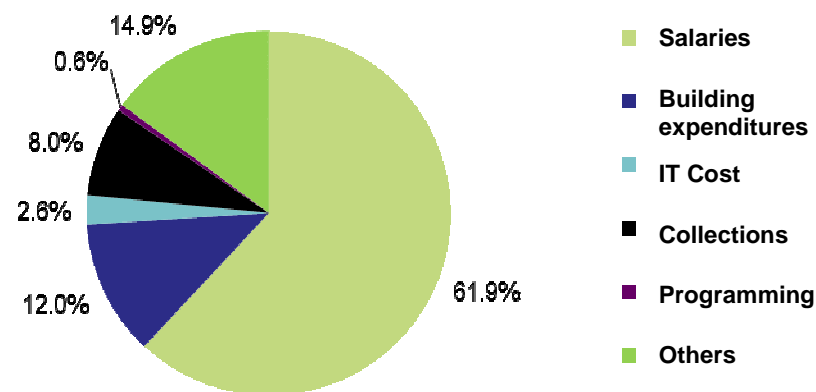
In 2011, **Montréal** was in **seventh place** and **under the average** for **Canadian cities** with a **population of over 500,000**, with total library operating expenses of \$83.5M, or \$50.65 per capita, compared to \$36.20 per capita in 2004.

2004 and 2011 operating expenses in Canadian cities with a population of over 500,000

| 2011 ranking | City | 2004 | 2011 |
|-----------------------------|-----------------|--------------------|--------------------|
| | | Per capita expense | Per capita expense |
| 1 | Vancouver | \$63.14 | \$75.13 |
| 2 | Toronto | \$61.78 | \$70.52 |
| 3 | Edmonton | \$40.58 | \$54.93 |
| 4 | Ottawa | \$33.69 | \$54.09 |
| 6 | Mississauga | \$33.73 | \$53.50 |
| 7 | Montréal | \$36.20 | \$50.65 |
| 8 | Winnipeg | \$36.08 | \$38.58 |
| 9 | Calgary | \$36.25 | \$35.54 |
| Average for Canadian cities | | \$42.68 | \$54.12 |

Source: Canadian Urban Libraries Council, 2004 and 2011.

Breakdown of operating expenses for Bibliothèques de Montréal



Source: Direction associée – Bibliothèques, 2011 data.



Revenue

Revenue for Bibliothèques de Montréal comes primarily from the municipality, which contributes 93%. The provincial ministère de la Culture et des Communications contributes part of the remaining amount, with 5.4%; other revenue sources amount to no more than 1.6% of the total.

| Sources of revenue | 2011 revenue | Breakdown |
|-----------------------------------------------|---------------------|-------------|
| Municipality | \$77,706,447 | 93% |
| Ministère de la Culture et des Communications | \$4,543,327 | 5.4% |
| Other public and private organizations | \$76,724 | 0.1% |
| Library activities | \$1,214,902 | 1.5% |
| Total | \$83,541,400 | 100% |

Source: Direction associée – Bibliothèques, Direction de la culture et du patrimoine.



II. Library Programs and Services



Bibliothèque à la rescousse (Library to the Rescue) Program



Description

- **Objective:** To teach students how to use books, the library and the Internet as research tools, to give them a thirst for knowledge and to keep them in school
- **Start date:** 2005
- **Clientele:** Elementary-school children in Grades 4 to 6. In 2012, a new component was added to the program, to serve adult literacy groups.
- **Content:** Students go to the library, where they take part in a series of entertaining workshops that teach them about library resources and services. Workshop leaders show them how to do research, consult reference books, use an index and table of contents and browse the web. Students become familiar with books and the library, and acquire the tools required to do their schoolwork.
- **Location:** Different borough libraries, primarily in disadvantaged areas
- **Schedule:** The program operates in the fall and winter. The one-and-a-half-hour-long workshops run for several weeks, allowing time for the new skills to be reinforced through different activities.
- **Partners:** Directors and teachers of Montréal schools (to recruit participants)



Results

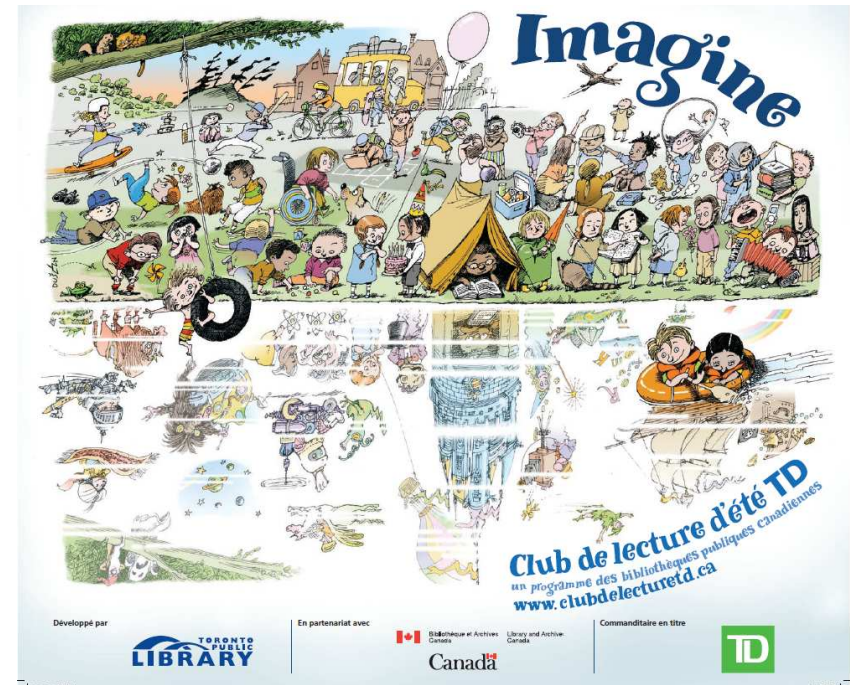
- In 2012, there were 44 groups from 20 schools (for a total of 848 students) that took part in the workshops.
- There were 14 libraries in 8 boroughs that implemented the program.



TD Summer Reading Club

Description

- **Objective:** To encourage children to enjoy summer reading and to visit the library
- **Start date:** 2004
- **Clientele:** 3- to 13-year-olds
- **2012 Theme:** Imagine
- **Partnerships:** The 43 TD Summer Reading Clubs are the result of a partnership between Library and Archives Canada and TD Bank.
- **Content:** Participants receive a free reading kit and promotional material. There is a special Reading Club website and several libraries take part in a Reading Rally.
- **Sponsors:** A number of organizations (Parc Jean-Drapeau, museums, etc.) act as sponsors in the sense that they offer free tickets (more than 500 in all) to program participants.



Results

- In 2012, 43 libraries as well as the *Bibliobus* took part in the TD Summer Reading Club.
- Program participation in Montréal increased 26% compared with 2011, with 5,662 participants in 2011 and 7,125 in 2012.

Montréal TD 2012 Reading Club Numbers

| Number of participating libraries | Number of registered participants | Number of books read* | Number of activities organized |
|-----------------------------------|-----------------------------------|-----------------------|--------------------------------|
| 43 | 7,125 | 40,995 | 666 |

*Only some libraries provided this information.



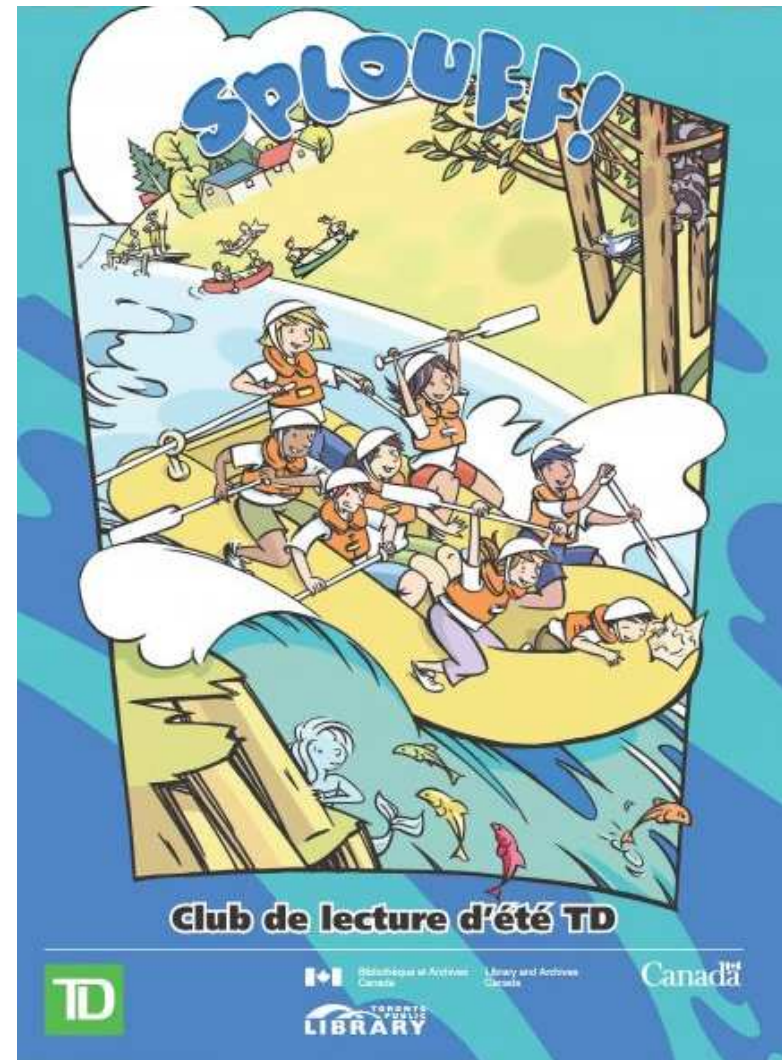
Library Awards 2012

- Every year, the TD Summer Reading Club Library Awards recognize and reward the most innovative and effective summer reading programs in local public libraries across Canada.
- Each spring, a selection committee evaluates the applications based on the following criteria: exceptionally successful outreach activities and outstanding creativity on the part of library staff in implementing TD Summer Reading Club materials during the previous year.

Results

In 2012, Honourable Mention for the *Splouff! (Splash!)* 2011 TD Summer Reading Club was awarded to the following libraries:

- L'Octogone in LaSalle
- Saint-Léonard in Saint-Léonard



Source: TD Summer Reading Club website: clubdelecturetd.ca



Collection pour tous (A collection for everyone)

Description

- **Objective:** To provide a selection of easy-to-read books for new readers
- **Start date:** 1992, with a major overhaul in 2010
- **Clientele:** Adults and adolescents, literacy learners, newcomers enrolled in French-language Programs. The collection is a valuable resource for librarians, literacy group leaders or French teachers.
- **Collection selection:** Once a month, a librarian from the borough programs and services department must choose new items for the adult and children's sections of the collection, based on the criteria of accessibility and theme and presentation attractiveness.
- **Library location:** The *Collection pour tous* is generally located close to the entrance and is easily identifiable thanks to its user-friendly red pictogram. The entire collection numbers approximately 800 books and is divided into 25 different themes.



Results

- **13 libraries offer the collection:** Ahuntsic, Cartierville, Bibliothèque interculturelle, Mile End, Plateau-Mont-Royal, Georges-Vanier, Marie-Uguay, Saint-Henri, Père-Ambroise, Frontenac, Le Prévoist, Parc-Extension, Saint-Michel
- **Ongoing overhaul of the collection:** Updated headings, acquisition of new items, thorough purging of old items
- **Nelligan catalogue:** Searchable with the words "*Collection pour tous*"
- **Loans to organizations:** Literacy organizations can borrow batches of books either through the libraries or directly through the services involved.



É-lisez-moi Contest

Description

- **Objectives:**
 - ✓ To get young people to read by encouraging them to discover Québec novels
 - ✓ To get young people to think critically by having them write a short review and take part in a debate
 - ✓ To encourage adolescents to visit their local library
- **Start date:** The brainchild of Mercier–Hochelaga-Maisonneuve borough libraries, the contest began in 2010. Starting in 2012, it spread to many other boroughs.
- **Clientele:** 11- to 17-year-olds
- **Content:** Eight novels are chosen for the contest. From these, young people are asked to choose their three favourites by writing a short review. Participants then take part in a debate to defend their favourite novel.



Results

- After the success of the first two years in the Mercier–Hochelaga-Maisonneuve borough, this year (2012–2013), the contest is running in 8 boroughs and 22 libraries.

Coup de poing Program

Description

- **Objective:** To take an innovative approach to reading and generate discussion on social issues
- **Start date:** 2007
- **Clientele:** Preschool, elementary and secondary school students, adolescents
- **Content:** The *Coup de poing* program is based on a set of comic books dealing with sensitive topics such as racism, same-sex parenting, assertiveness, violence, etc. The comic book format is ideal for such topics as it means they can be dealt with at different levels. Each book has a sheet with activity or discussion ideas for the leader. They are identified in the Nelligan Catalogue with the words: *Coup de poing: des albums qui ébranlent*.
- **Partnerships:** The *Coup de poing* program was introduced by *Une école montréalaise pour tous* and the Ministère de l'Éducation, du Loisir et du Sport (MELS) as part of its New Approaches, New Solutions intervention strategy. The goal was to train librarians and elementary and secondary school teachers in ways of using the collection.
- **Coup de poing committee:** Includes nine borough representatives and one from the Direction associée – Bibliothèques. It oversees the collection and coordinates activities.



Results

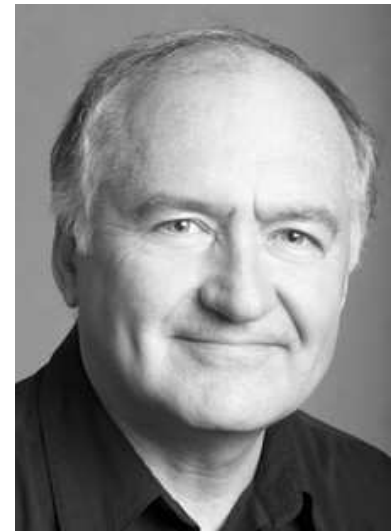
- **Elementary level:** In 2012, seven libraries and 10 classes took part in program.
- **Secondary level:** Three libraries and eight classes, along with their French or Ethics and Religious Culture teachers, took part in the program.
- **Other:** Children from early childhood centres and adolescents who were met in groups at other locations also benefited from *Coup de poing* activities.
- **Noteworthy aspects:**
 - ✓ An elementary school adopted *Coup de poing* as a means of teaching its 500 students about respect and assertiveness.
 - ✓ The Université de Montréal's Education Department and the Marguerite-Bourgeoys School Board's educational services provide ongoing training to elementary school teachers; *Coup de poing* is one of the resources proposed to them during the training.



Writer-in-Residence Program

Description

- **Objective:** To allow writers to get closer to their communities by offering them a work space in their local library
- **Start date:** 2008
- **Clientele:** Montréal residents
- **Content:** With their co-residents, writers work on a joint creative project and pursue their own artistic endeavours thanks to the salary received with the position. The writers also teach residents about the creative writing process and the various related aspects: scholarships, research, publishing contracts, etc.
- **Partnerships:** The creation and cultural mediation residency program is organized by the Conseil des arts de Montréal (CAM) in collaboration with the Union des écrivaines et des écrivains québécois (UNEQ) and the participating cities and/or boroughs.



Bertrand Gauthier
Credit: Martine Doyon



Antonio D'Alfonso
Credit: Antonio D'Alfonso

Results

- 2012–2013 Residencies
 - ✓ Bertrand Gauthier, in residence at the Bibliothèque Robert-Bourassa in the borough of Outremont
 - ✓ Antonio D'Alfonso, in residence in the borough of Rivière-des-Prairies–Pointe-aux-Trembles
- 2013–2014 Residencies
 - ✓ Two residencies at the libraries of Rosemont and Saint-Michel

Jeux de mots (Word games) Program



Description

- **Objective:** To use an intercultural approach to integrate young people who are newly arrived in Montréal into Quebec culture
- **Start date:** Fall 2011
- **Clientele:** Francophone and allophone newcomers between the ages of 8 and 11 are formed into co-ed groups of 10 to 12 participants. Parents are occasionally invited to join in the activities.
- **Content:** Free, fun workshop sessions consisting of organized games, crazy quiz-time, arts and crafts and shared reading held in the libraries of different boroughs. The program is designed to create bonds between participants and enable them to learn about different cultures in a fun, supportive environment.
- **Schedule:** The one-and-a-half-hour-long sessions run for five consecutive weeks in the fall, winter and spring.
- **Partnerships:** The program receives assistance from Ville de Montréal's Direction de la diversité sociale (Social Diversity Office) and is funded under the Cultural Development Agreement between Ville de Montréal and the Ministère de l'Immigration et des Communautés culturelles (MICC).
- **Partners:** Montréal area schools (to recruit participants)



Jeux de mots session at Bibliothèque Marie-Uguay

Result

- In 2012, the program was implemented in 10 libraries and reached 200 children.

Jeux en bibliothèque (Games in the library) Program



Description

- **Objectives:**
 - ✓ To provide access to culture, leisure activities and technology
 - ✓ To promote awareness of games as a cultural product
 - ✓ To bring children and adults into the library to participate in fun activities
- **Clientele:** Everyone
- **Content:** The *Jeux en bibliothèque* program consists of video and board games and other fun activities. It is consistent with the library's educational, social and playful role in the community.



Results

- In 2012, through a partnership with Eidos-Montréal, Ubisoft Montréal and EA, Montréal was able to add 1,590 video games to its library holdings.
- There are 32 libraries that have a collection of video games available for loan.
- There are 29 libraries that took part in the International Games Day @ Your Library on November 3, 2012.
- A working group, Montréal ludique, was set up to help develop the new *Montréal joue 2013* festival and the new Bibliothèques de Montréal website *L'Arène*, that has over 150 games.

Mois de la BD (Comics month)



Description

- **Objective:** To showcase the libraries' comic and manga collections
- **Clientele:** Everyone
- **Start date:** May 2012
- **Content:** The *Mois de la BD* initiative features meet-the-author events, comic and manga workshops and content quizzes. Visitors to the Bibliothèques de Montréal website can click the *Ma BD à moi* link and share their favourites: a great opportunity for children and adults alike to share their passion for this art form.
- **Partnerships:** The *Mois de la BD* initiative was created in partnership with the *Festival BD de Montréal*, that premiered in 2012.



Journalist Jean-Dominic Leduc shows his favourite graphic novel. Credit: Jean-Dominic Leduc

Results

- More than 30 libraries took part in the *Mois de la BD* event by organizing activities and/or exhibitions.
- The *Ma BD à moi* page:
 - ✓ Received over 100 graphic novel and comic book reading suggestions from libraries and Internet users.
 - ✓ The *Mois de la BD* website received close to 2,500 hits in a single month.
- Bibliothèques de Montréal was actively involved in the first *Festival BD de Montréal*, and will continue this partnership in 2013.



Mois de l'accessibilité universelle (Universal access month)

Description

- **Objectives:**
 - ✓ To promote access to Montréal's public libraries for people with disabilities
 - ✓ To raise awareness of and concern for the issue of access for people with functional disabilities among citizens and library staff
- **Clientele:** Everyone
- **Content:** Many activities took place in October, targeting school groups, daycares and organizations for people with a disability or a disorder. The libraries also organized several awareness-raising events open to all city residents, such as exhibitions, talks, film screenings, drawing workshops, a reading club, story time and so on.
- **Partnerships:** AlterGo is an association of more than 100 organizations and municipal recreation departments on the Island of Montréal concerned with access to leisure for people with disabilities.



Results

- In 2012, 16 libraries took part in the *Mois de l'accessibilité universelle* program.
- There were 42 activities organized and 943 people got involved.
- AlterGo trained more than 30 librarian employees in ways of serving people with functional disabilities.

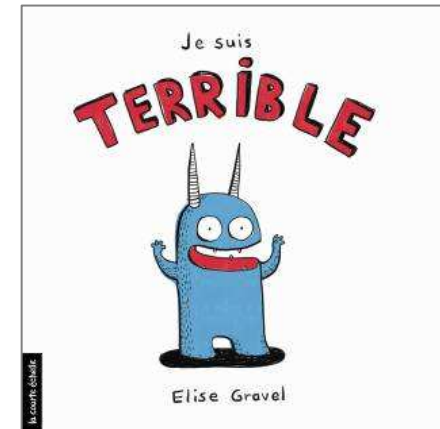
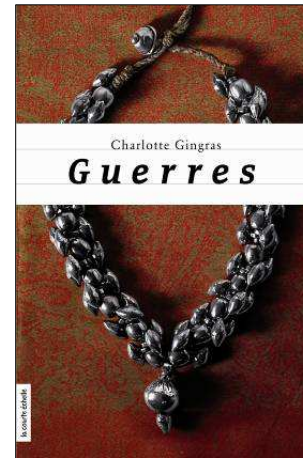
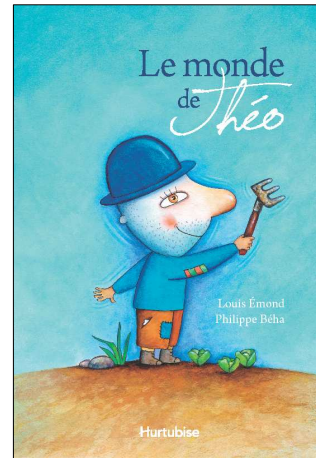
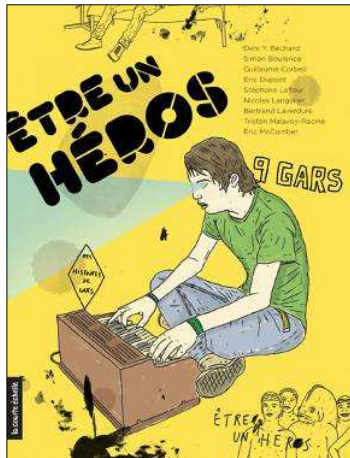


Prix du livre jeunesse des Bibliothèques de Montréal (children's book prize)

Description

- **Objectives:**
 - ✓ To recognize and reward the richness and creative diversity of Montréal's output in children's book publishing
 - ✓ To help publicize the achievements of children's book authors and illustrators
- **Start date:** 2005
- **Selection and judging process:** Librarians, library technicians and library assistants from Bibliothèques de Montréal present a list of books that, based on the work's quality and originality, stand out from the rest of Montréal children's books. A jury made up of network librarians then shortlists the five finalists and chooses the award-winning book from among them.
- **Eligibility criteria:** The book must be written for children 0 to 17 years of age inclusively and have been published by an author or publishing house within Montréal's city limits; it must be in its original language (French or English); it must have been published for the first time during the requisite period, that is, between January 1 and December 31 of the previous year.
- **The winner also receives a \$5,000 cash prize.**





Results

- **2012 winner:** Biz for *La chute de Sparte*, published by Leméac
- **2012 finalists:**
 - ✓ Deni Y. Béchar, Simon Boulerice, Guillaume Corbeil, Éric Dupont, Stéphane Lafleur, Nicolas Langelier, Bertrand Laverdure, Tristan Malavoy-Racine, Éric McComber (text) and Joël Vaudreuil (illustrations) for the short story collection *Être un héros: des histoires de gars*, published by La courte échelle
 - ✓ Louis Émond (text) and Philippe Béha (illustrations) for *Le Monde de Théo*, published by Hurtubise
 - ✓ Charlotte Gingras (text) for *Guerres*, published by La courte échelle
 - ✓ Élise Gravel (text and illustrations) for *Je suis terrible*, published by La courte échelle
- **Contest:** In 2012, more than 2,100 children in 35 libraries took part in the contest, giving them a chance to win either a shortlisted book or a tablet loaded with a digital version of a shortlisted book.

Une naissance, un livre (A birth, a book) Program



Description

- **Objectives:**
 - ✓ To help children from birth on develop a passion for reading and an interest in books
 - ✓ To encourage parents to get their children a membership at the local library
- **Start date:** The program was started by the Regroupement des bibliothèques publiques in the Québec City and Chaudière-Appalaches regions in 1999 and was subsequently launched in other regions of the province.
- **Clientele:** All children from 0 to 12 months who are library members can enroll in the program.
- **Content:** When parents register their newborn as a library member, they receive a baby-reader kit consisting of a board book, reading suggestions, advice on how to help children develop a passion for reading and a few surprise items.
- **Partner:** Association des bibliothèques publiques du Québec (Québec public libraries association)



Result

In 2012, there were 43 Montréal libraries taking part in the program.



III. The Online Library





Web-based Library Services

Description

- **Objectives:**

- ✓ To provide users with rapid access to all library materials and services anywhere, at any time
- ✓ To enable users to reserve, borrow and renew books online
- ✓ To showcase the collections

- **At bibliomontreal.com:**

- ✓ Nelligan catalogue, with over 4 million books
- ✓ Digital library, with books, magazines, newspapers, music and language lessons
- ✓ Information on library services, activity programs and mediation programs
- ✓ News and events, reading suggestions and *Les Irrésistibles*, an online reading club
- ✓ Library locations, opening hours and activities
- ✓ *Bibliojeunes*, a website for 6- to 12-year-olds
- ✓ *L'Arène*, a reference site for games and fun activities



Results

- In 2012, bibliomontreal.com received more than 1 million hits.
- The *Abonnez-vous, c'est gratuit* (Join now – it's free!) section was set up, providing users with information on memberships and services.
- Also in 2012, the digital resources section was expanded to include several new offerings.



Actualités (News and events) Section

Description

- **Objectives:**
 - ✓ To showcase the diversity of library holdings
 - ✓ To provide up-to-date content
 - ✓ To create links with different partners
- **Start date:** 2008
- **Clientele:** Bibliothèques de Montréal users and the general public
- **Content:** The *Actualités* (News and events) section provides information on a variety of social, political and cultural topics and publicizes library-related events.
- The section presents articles on:
 - ✓ Bibliothèques de Montréal activities
 - ✓ Local socio-cultural events
 - ✓ General interest topics

Results

- Bibliothèques de Montréal typically posts two items in this section per week.
- The page received 47,576 hits in 2012, representing an increase of close to 20% over the previous year.

Accueil Ville de Montréal

MOUVER INFO-RÉSEAU ACTUALITÉS CALENDRIER A-Z NOUS ÉCRIRE

Bibliothèques Montréal

BIBLIOTHÈQUES CATALOGUES SERVICES ET COLLECTIONS SUGGESTIONS DE LECTURE PROGRAMMES D'ANIMATION CARREFOUR

ACTUALITÉS

Publication : 24 octobre 2012 [Commenter cette actualité](#)

Lauréat du 7^e Prix du livre jeunesse des Bibliothèques de Montréal

Et le gagnant est...

Madame Helen Fotopulos, responsable de la culture, du patrimoine, du design et de la condition féminine au Comité exécutif de la Ville de Montréal, accompagnée de Madame Anie Samson, maire de l'arrondissement de Ville-Marie-Saint-Michel-Paro-Extension, de Madame Louise Guillemette-Labory, directrice associée des Bibliothèques de Montréal, et de Stéphane Bureau, porte-parole de La Saison de la lecture, a décerné aujourd'hui le 7^e Prix du livre jeunesse des Bibliothèques de Montréal à **BIZ**.

La remise a eu lieu dans le cadre de la Semaine des bibliothèques publiques et de La Saison de la lecture de Montréal au cours d'une cérémonie spéciale, à la **Bibliothèque de Saint-Michel**, en présence d'une classe de 6^e année.

L'auteur reçoit une bourse de 5 000 \$ pour la facture exceptionnelle et l'apport original de son œuvre, **La chute de Sparte**, publié chez Leméac Éditeur.

Biz, auteur

Biz est membre du groupe rap Loco Locass. Depuis 10 ans, le trio a fait paraître quatre albums et deux recueils de textes (*Manifestif* et *Poids plume*), en plus de récolter quatre Félix (dont celui du meilleur auteur-compositeur en 2005). En 2010, le rappeur a publié *Dérives*, son premier récit de fiction. En 2011 est paru *La chute de Sparte*, roman troublant, drôle et parfois violent, qui s'adresse aux lecteurs adolescents.

Amoureux de la langue française, fêru d'histoire et de politique québécoises, orateur passionné, Biz est porteur d'une parole riche et accessible qui touche particulièrement la jeunesse.

Photo : © Chafik



Aujourd'hui dans vos bibliothèques – Library Schedule

Description

Objectives:

- ✓ To publicize the wide variety of activities and events happening daily throughout the library network
- ✓ To help children, adolescents and adults develop a taste for reading and a sense of discovery

- **Content:** Bibliothèques de Montréal offers free activities for all ages: talks, exhibitions, a reading club, story time, arts and crafts, meet-the-author events, writing workshops, film screenings and so on. The online schedule is updated daily on the Bibliothèques de Montréal website; search parameters include period, type of event, target audience and borough location.

The screenshot displays the 'CALENDRIER' page of the Bibliothèques de Montréal website. At the top, there is a navigation bar with links to 'BIBLIOTHÈQUES', 'CATALOGUES', 'SERVICES ET COLLECTIONS', 'SUGGESTIONS DE LECTURE', 'PROGRAMMES D'ANIMATION', and 'LE CARREFOUR'. Below this, a banner reads 'Le calendrier, c'est la bureauaille du temps. Quino'. The main heading is 'CALENDRIER' followed by 'Aujourd'hui dans vos bibliothèques'. A search bar is present with filters for 'QUAND?' (Today, Periods), 'QUOI?' (All types of events, Types of event), 'POUR QUI?' (All age groups, Target audience), and 'OÙ?' (All boroughs, Arrondissements). A 'Lancer la recherche' button is at the bottom of the filters. The main content area lists several events: 'Ateliers d'initiation en informatique' (All Thursdays, Jan 3 to May 31, 2013, 0h-00h, Bibliothèque Georges-Vanier), 'Les jeud'histoires' (All Thursdays, Jan 3 to May 30, 2013, 10h-00h, Bibliothèque Marie-Uguay), 'Jeudis agités' (All Thursdays, Jan 17 to Jun 6, 2013, 15h-30h, Succursale Haut-Anjou), 'Jeudis agités' (All Thursdays, Jan 24 to Jun 6, 2013, 15h-30h, Succursale Haut-Anjou), 'Jeudis agités' (All Thursdays, Jan 31 to Jun 6, 2013, 15h-30h, Succursale Haut-Anjou), 'Jeudis agités' (All Thursdays, Feb 7 to Jun 6, 2013, 15h-30h, Succursale Haut-Anjou), and 'Atelier de conversation'. A sidebar on the right features 'DOSSIERS D'ACTUALITÉ' with a profile picture and text about the 40th anniversary of the birth of Paul de Chomedey, Sieur de Maisonneuve. Below this is a red banner for '50th ANNIVERSAIRE MONTRÉAL VILLE UNESCO DE DESIGN' and another section about the 5th anniversary of the Bibliothèque de Saint-Laurent.

Results

- The online library activities and events schedule receives about 1,400 hits per month.
- In 2012, a partnership with Mur mitoyen has provided library activities with additional visibility and enabled members to use their smartphone's GPS location capabilities to find nearby events and activities.



Club des Irrésistibles (Online reading club)

Description

- **Objective:** To provide a space where literary-minded culture lovers can comment, share opinions and recommend books they have enjoyed
- **Start date:** 2007
- **Clientele:** Adults
- **Content:** The discussion among reading club members naturally focuses on books, but also includes film, visual arts and theatre. Every Thursday, the new discoveries shared that week by members are made available on the Bibliothèques de Montréal website.
- **Club des Irrésistibles Prize:** Every year, on April 21 (World Book and Copyright Day), the reading club awards the *Club des Irrésistibles* Prize to the work that has received the most votes during the past year.



CLUB DES IRRÉSISTIBLES
clubdesirresistibles.
bibliomontreal.com

Une initiative de
Marie-Anne Poggi

Un club
de lecture
en ligne
d'amoureux
et d'amoureuses
de culture,
avec un faible
pour la littérature

**Abonnez-vous
sans frais
et participez à
la discussion!**

Results

- In 2012, the *Club des Irrésistibles* received 44,929 hits, representing a 50% increase over the previous year.
- The Club has several hundred members from close to home (Québec, Canada) and far afield (Europe, Australia and South America), with more joining every week.



The Nelligan Catalogue

Description

- **Objective:** To create a single catalogue for all Bibliothèques de Montréal holdings
- **Start date:** 2007
- **Clientele:** Everyone
- **Content:** The Nelligan catalogue is the common search platform for all Ville de Montréal libraries. The Millennium software gives users access to:
 - ✓ Over 4 million items
 - ✓ A single membership card
 - ✓ A single user record that can be accessed online
 - ✓ Interlibrary loan service between all network libraries
 - ✓ Online reservation and renewal of materials
 - ✓ Free access to digital resources



Results

- In the spring of 2011, the loan policies of all 43 libraries were harmonized to ensure all users would receive the same quality of service, regardless of location.
- As of December 31, 2012, there are 4.1 million documents listed in the Nelligan catalogue.
- In 2012, there were 477,689 reservation requests (or 51% of total requests) made online.

Bibliothèque numérique (Digital library)



Description

- **Objective:** To provide access to Bibliothèques de Montréal's digital resources
- **Clientele:** Everyone
- **Content:** Bibliothèques de Montréal provides the following digital resources:
 - ✓ Digital book loans and access to online reading materials
 - ✓ Access to newspapers and magazines from around the world
 - ✓ Computer and language lessons
 - ✓ Music for online listening



Most digital resources can be accessed via the Internet anywhere, anytime. Some resources are only available for Bibliothèques de Montréal members.

Results

- **Downloadable books:** Since 2012, library members can download digital books from PretNumerique.ca. There are currently more than 2,000 books available and the list continues to grow. Novels, essays and how-to books by Québec authors are an important part of this collection. Users can borrow up to 5 books for a period of 21 days.
- **Online reading:** Bibliothèques de Montréal users can also read digital books online, without having to download them, thanks to such online publishers as: publie.net (contemporary and classical books), Numeriklivres (general works), Petit Futé (travel guides) and Eyrolles (specialized works).
- **Newspapers and magazines:** Members can use the digital library databases to access 2,300 newspapers in 54 languages from more than 100 countries. Many Québec magazines are also available.
- **Beginner and advanced computer and language lessons:** This service is primarily used by seniors and by people interested in learning to speak and write another language.
- **Online listening:** Thanks to a partnership with Naxos Music Library, members can listen online to a wide variety of musical styles: classical, folk, pop rock, jazz, blues, instrumental and world music.



Bibliojeunes – Bibliothèques de Montréal's Children's Website

Description

▪ Objectives:

- ✓ To stimulate children's creativity and to help them develop a thirst for knowledge and an interest in books
- ✓ To increase the visibility of young reader collections
- ✓ To publicize the events and activities targeting young people in the library and throughout the city

▪ Start date: 2011

▪ Clientele: Elementary school children, parents, educators and teachers

▪ Content: *Bibliojeunes* has four different zones: *Pur plaisir* (with sections for Favourites and Local and International); *Wow! Montréal* (a blog and events listing); *À la découverte* (for research and school projects); *Adultes* (contains relevant topics).

▪ There are also links to pages with other activities designed to draw children in, such as surveys and the *Faites votre Béha* (Make your own "good deed") page.



Results

- In 2012, the *Bibliojeunes* website received over 146,000 hits.
- More than 200 people participated in online contests organized by libraries or their partners.
- Over 500 young people responded to surveys.
- The *Bibliojeunes* Twitter account has 1,200 followers.

Social Media Presence



Description

- **Objectives:**
 - ✓ To publicize library services on social media
 - ✓ To publicize youth and adult activities
 - ✓ To provide real-time information to users
 - ✓ To survey user needs, get comments and feedback
 - ✓ To post book recommendations
 - ✓ To publicize news and events
- **Start date:** 2008
- **Clientele:** Everyone
- **Content:** Bibliothèques de Montréal uses social media to create a public profile, interact with users, and access, share and store content.

Results

- In 2012, the number of people who liked Bibliothèques de Montréal's Facebook page increased by 87% compared with 2011, for a total of more than 3,000 Likes.
- The Twitter account has more than 5,200 followers, an increase of 60% compared with 2011.
- To date, 25 libraries are on Facebook.
- In 2012, Bibliothèques de Montréal added several other social networking tools to their lineup: Tumblr and Google+ are now followed by many users while the number of Instagram (photo-sharing app) and Foursquare (geolocation social network) users continues to expand.





Espace B – Bibliothèques de Montréal's Blog

Description

- **Objectives:**

- ✓ To create an informative, professional webzine
- ✓ To selectively gather intelligence to promote innovation
- ✓ To build up a knowledge base on libraries
- ✓ To provide a discussion forum for library staff and professionals from different sectors

- **Start date:** 2009

- **Clientele:** Bibliothèques de Montréal staff; partners and professionals from different sectors

- **Content:** The articles (primarily written by librarians from the private and public sector) deal with such topics as: library community news, new services and technologies, the Internet, library design and architecture, etc. The new interface makes it easier to browse the site and look up archived material.



Espace B: espaceb.bibliomontreal.com

Results





- The blog now has more than 225 articles.
- Its reputation has extended well beyond the island of Montréal and has spread to other parts of the francophone world.
- It receives over 2,000 hits every month.
- In 2012, the articles on library design and architecture were the most popular.





Open Data – Libraries Get Involved

Description

- **Objective:** To help promote a culture of collaboration, efficiency and creativity, information and knowledge sharing
- **Content:** On October 27, 2011, Ville de Montréal launched its official data portal, made possible due to the work of the Groupe de travail sur les données ouvertes (Open data working group) of which Bibliothèques de Montréal has been a member since it was formed in spring 2011.

Montréal  Nous joindre | Suivez-nous   

PORTAIL DONNÉES OUVERTES  

Données ▾ Licence ▾ Applications ▾ Démarche ▾ Aide et entraide ▾ Actualités ▾



Bibliothèques de Montréal – informations sur les documents





Nombre de vues : 3 473





Description
Informations bibliographiques sur les 4,4 millions de documents que l'on retrouve dans les bibliothèques de Montréal, doublées des statistiques d'emprunt depuis leur inclusion dans le catalogue « Nelligan ».





Méthodologie
Extraction de la base du système Millennium ILS utilisé par les 43 bibliothèques de la Ville pour la gestion des documents et activités courantes de la Direction des bibliothèques. Limites : 1) Les documents ont été saisis dans la base à des moments différents entre le 27 juin 2007 et le 30 août 2011 : Ceci touchera notamment les statistiques sur les prêts.





- Ancien Montréal 2007/06/27
- Outremont 2007/12/04
- Anjou 2008/03/11
- Pierrefonds 2008/09/16
- Île-Bizard 2008/12/09
- Roxboro 2008/12/16
- St-Laurent 2009/11/17
- Montréal-Nord 2010/10/05
- St-Léonard 2010/11/30
- Lachine 2011/03/08
- Verdun 2011/05/03
- Lasalle 2011/06/14
- BiblioBus 2011/08/15

Thématiques  

Mots-clés
[Accessibilité](#)
[Application citoyenne Archives](#)
[Archives photographiques](#)
[Arrondissement](#) [Aréna Bibliothèque](#)

Results

- Bibliothèques de Montréal continued to be involved with the open data working group in 2012, and collaborate with user groups interested in open data developments.
- Also in 2012, Bibliothèques de Montréal's bibliographic information page on the open data portal received over 3,000 hits.



IV. The Library Beyond the Walls



***Bibliobus* (mobile library) Program**

Description

- **Objective:** To reach children under 14 who live far away from a library
- **Start date:** 1966
- **Clientele:** Preschool and elementary school age children attending daycare or day camp
- **Content:** This mobile library in a trailer brings library services, such as borrowing books, right into the neighbourhood where the children live.
- **Schedule:** The *Bibliobus* has a four-day schedule that includes nine stops in five different boroughs. Stops are visited every two weeks, except for two, which receive one visit per month.



Important dates

1966 to 1972: The first *Bibliobus*

1972 to 1993: The second *Bibliobus*

1993 to 2002: The third and current *Bibliobus*

2003: After a one-year break, the *Bibliobus* started to make its rounds again in four boroughs: Ahuntsic–Cartierville, Mercier–Hochelaga-Maisonneuve, Rosemont–La Petite-Patrie and Villeray–Saint-Michel–Parc-Extension.

2010: The borough of Saint-Laurent was added to the route.

Results

- In 2012, the mobile collection numbered 27,055 items of which approximately 6,000 were in the trailer.
- In 2012, the bus loaned over 34,895 items.
- During summer 2012, more than 200 children participated in the 12 outdoor activities organized by mobile library staff.

Biblio-courrier (books by mail) Program

Member registration:
514-872-2901

Description

- **Objective:** To deliver books to members free of charge
- **Clientele:** Montréal residents 65 and up and people with reduced mobility
- **Content:** Seniors and people with reduced mobility who wish to take part in the program must sign up by telephone. They can then select items from Nelligan, the online catalogue, or ask a library staff member to choose for them, based on the member's reader profile. These kind of requests are primarily done by phone to ensure more personalized and attentive service.
- **Partnerships:** Thanks to a partnership with Canada Post, the items are delivered to members' homes in a reusable bag. Members return the items in the same bag, using the prepaid, pre-addressed label provided.
- **Noteworthy aspect:** *Biblio-courrier's* sizeable collection of large-print and talking books means the program can meet the needs of members with vision impairment.



Results

- In 2012, *Biblio-courrier* loaned and renewed more than 17,840 items for 513 members.
- Eleven boroughs used the service: Anjou, Ahuntsic-Cartierville, Côte-des-Neiges–Notre-Dame-de-Grâce, Plateau-Mont-Royal, Mercier–Hochelaga-Maisonneuve, Le Sud-Ouest, Outremont, Rosemont–La Petite-Patrie, Ville-Marie, Rivière-des-Prairies–Pointe-aux-Trembles, Villeray–Saint-Michel–Parc-Extension.



Member registration:
514-872-2901

***Biblio-dépôt* (book deposit) Service**

Description

- **Objective:** To provide a free book deposit service in seniors' residences, retirement homes and healthcare institutions
- **Clientele:** People living in seniors' residences, retirement homes and healthcare institutions
- **Content:** Twice a year, for a given period, the library drops off collections of books to suit every taste at eight seniors' residences and/or retirement homes.



Results

- In 2012, *Biblio-dépôt* set up 16 book deposits with a total of 2,690 items for users in eight seniors' residences and/or retirement homes.
- The *Biblio-dépôt* service is currently offered in the following retirement homes: Marie-Rollet, Jean-de-La-Lande, Saint-Joseph-de-la-Providence, Bruchési, Habitations Nouvelles Avenues, Résidence Les Retrouvailles and Manoir Outremont.

Contact, le plaisir des livres Program



Description

- **Objectives:** To help parents recognize the importance of books and reading and promote social integration; help newcomers develop an interest in learning and using French; encourage parents to use their local library.
- **Start date:** 1999
- **Content:** Animators go to locations where children and their parents congregate. Parents are encouraged to watch the activity so they can observe how their child reacts to the exposure to books.
- **Clientele:** 0- to 5-year-olds and their parents
- **Location:** Vaccination clinics, local community service centres (CLSCs), low-rental housing projects (HLMs), community centres, toy libraries, other public places
- **Partnerships:** Ministère de l'Immigration et des Communautés culturelles du Québec (MICC)
- **For more information:** A video about the program was made in 2012 and can be viewed on the Bibliothèques de Montréal website.



Results

- In 2012, there were 1,595 activities that took place in 19 boroughs in a 40-week period. A total of 20,358 people participated in the activities, namely 9,697 children and 10,661 adults.
- *Sacs à dos* component: Bookbags were offered to families who took part in the activities. In 2012, there were 284 items loaned through this component, reaching 261 families and 518 children.

Livres dans la rue (books in the street) Program



Description

- **Objective:** To help children discover the joys of reading
- **Start date:** 1982
- **Clientele:** 4- to 12-year-olds from underprivileged and/or culturally diverse neighbourhoods
- **Content:** Activity leaders go to a predetermined location with a blanket and several books. They read whatever books the children choose, changing or repeating the story at the listeners' request. The program's approach is based on freedom of choice and fun.
- **Locations:** Parks, alleys, classrooms, Montréal school daycares, HLMS, youth and community centres and so on
- **Schedule:** The program runs for 30 weeks every year: 12 weeks in the winter/spring, 10 weeks in the fall and 8 weeks in the summer.
- **Partnerships:** Canada Arts Council and Les Amis de la Bibliothèque de Montréal



Results

- In 2012, over the program's 30-week period, 68,380 reading activities took place in 15 boroughs. There were 10,800 children present and 6,721 participated in the activities.
- To mark the 30th anniversary of the *Livres dans la rue* Program, Les Amis de la Bibliothèque published a special newsletter and Bibliothèques de Montréal printed a flyer advertising the program.

Presence at the *Jeux de Montréal* (Montréal Games)



Description

- **Objective:** To teach participants at the 35th *Jeux de Montréal* about the services offered by Bibliothèques de Montréal and to invite them to join
- **Clientele:** 6- to 12-year-olds (especially boys) and their families
- **Content:** For one day during last year's 35th edition of the Games, Bibliothèques de Montréal staff manned a kiosk that had a reading area and a games corner with a computer.
- **Date:** March 31, 2012
- **Location:** Claude-Robillard Sports Complex (CSCR)
- **Theme:** *L'Île des champions ... un trésor !*
- **Partnership:** Montréal-Concordia Sports Commission



Results

- In 2012, close to 5,000 young people took part in the *Jeux de Montréal*; many of that number participated in library activities, some of them accompanied by their parents.
- Participation prizes such as books and games were handed out by the staff at Bibliothèques de Montréal kiosks.



Presence at the Eureka! Festival

Description

- **Objective:** To make young people aware of what Bibliothèques de Montréal has to offer in terms of science-related resources
- **Date:** June 15–17, 2012
- **Clientele:** School groups and the general public
- **Content:** Bibliothèques de Montréal staff manned a kiosk under the heading *Devenez Biblioscientifiques* (Become a library scientist) that had a reading area and a scientific games corner with computers.
- **Le Festival:** The Eureka! Festival is part of the Montréal, city of learning, knowledge, and innovation project organized by the Conférence régionale des élus de Montréal (CRÉ). This festive event, held every year on the piers of Montréal's Old Port, offers a wide variety of free activities designed to get everyone excited about science.
- **Partnerships:** Old Port of Montréal Corporation, Montréal Science Centre and CRÉ de Montréal



Results

- In 2012, more than 540 people visited the kiosk.
- Visitors had an opportunity to experience the computer tablets and other digital resources available through Bibliothèques de Montréal.



Saison de la lecture de Montréal (Montréal Reading Season)

Description

▪ Objectives:

- ✓ To promote reading as an enjoyable activity, but also as an essential component of academic success as well as social, economic and cultural development
- ✓ To continue to engage and mobilize all Montréal players in efforts to promote reading and books
- ✓ To emphasize the liveliness of Montréal's literary scene at the *Rendez-vous de mi-parcours* (Midway meeting)

▪ **Start date:** Following a decisive 2011 pilot launched by the Direction associée – Bibliothèques, the first edition of the *Saison de la lecture de Montréal* was held from September 21 to November 19, 2012.

▪ **Clientele:** All Montréal residents, but especially young people from 0 to 17

▪ **Content:** Showcases the joint and unifying programming from different partners, publicized through an online schedule at Saisondelalecture.com

Partners: The Season is the result of the combined efforts of the following partners (in alphabetical order):

- ✓ ArTV
- ✓ Association des libraires du Québec (ALQ)
- ✓ Association nationale des éditeurs de livres (ANEL)
- ✓ Bibliothèques de Montréal
- ✓ Bibliothèques et Archives nationales du Québec (BAnQ)
- ✓ Communication-Jeunesse
- ✓ Festival international de la littérature (FIL)
- ✓ Fondation pour l'alphabétisation
- ✓ Goethe-Institut
- ✓ Lire Montréal
- ✓ Place des arts (PDA)
- ✓ Productions Arreuh
- ✓ Réseau Réussite Montréal
- ✓ Salon du livre de Montréal (SLM)
- ✓ Table de concertation régionale des bibliothécaires scolaires de Montréal
- ✓ Union des écrivaines et des écrivains québécois (UNEQ)
- ✓ Associated partners: the Ministère de l'Éducation, du Loisir et du Sport (MELS), the Société des transports de Montréal (STM), La Vitrine culturelle



LA SAISON DE LA LECTURE DE MONTRÉAL

Du 21 septembre au 19 novembre 2012

saisondelalecture.com

Plus de 10 prix littéraires réputés • 3 500 rencontres d'auteurs enlevants • 1 000 heures de conte captivantes • 1 200 ateliers de lecture et d'écriture passionnants • 100 librairies inspirantes • 1 000 auteurs créatifs • 6 millions de documents à emprunter

La Saison de la lecture c'est ma saison préférée!

Pour une Saison pas comme les autres participez à nos concours facebook.com/saisondelalecture

Stéphane Bureau, porte-parole



Results

- In 2012, the number of partners doubled over those involved in the previous year's pilot project.
- The programming for the *Saison de la lecture de Montréal* included around 100 activities with different partners, including some major events, such as the *Festival international de littérature* (FIL), the *Prix Jeunesse des libraires du Québec* (ALQ), the *Prix du livre jeunesse des Bibliothèques de Montréal*, the *Grand Prix du livre de Montréal*, the *Salon du livre de Montréal*, the *Journée nationale des bibliothèques scolaires* and so on.
- During Reading Season, the partners' existing programming was enhanced by additional initiatives, such as: "novel visits" in various Montréal locations, a mid-season online event, free admission to the *Salon du livre* for Bibliothèques de Montréal and BAnQ members and so on.
- The 2012 edition benefited from extensive media coverage thanks to sustained partnership and communication efforts. The saisondelalecture.com website received over 2,000 hits, and many articles and columns appeared in local newspapers inviting Montréalers to participate in Reading Season.



Many More “Beyond the Walls” Activities

Throughout the year, borough libraries offer numerous activities and services at locations beyond the library walls.

Potential locations:

- Retirement homes, senior centres
- Health and social services centres (CSSS)
- Early childhood centres, home child-care providers
- Adult education centres
- Francization schools
- Elementary and secondary schools
- Yards of low-rental housing projects
- Community events (block parties, sidewalk sales, reading festivals)
- Community gardens
- Library gardens and outdoor areas
- Youth centres
- Community centres, recreation centres
- Parks

Potential activities and services:

- Fun and educational activities that help participants develop a passion for reading
- French conversation workshops
- Introduction to Books workshops with games, discussions and brainstorming
- Book deposits and circulating bookbags for organizations
- Book fairs
- Story time
- Games/contests based on books and reading
- Floating books in wading pools
- Reading in a tent
- “Living books”
- Meet-the-author events
- Kiosks at various public events

Result

In 2012, borough libraries reached more than 21,500 residents through 950 “beyond the walls” activities.